



Clear Channel's "Green is Good" to Feature Broad Selection of Spring Guests

April 19, 2011

Clear Channel's "Green is Good" to Feature Broad Selection of Spring Guests

The Clear Channel Produced "Green is Good" radio show has announced its roster of guests for the remainder of the spring, revealing a broad selection of leading green businesses and organizations, each taking unique measures to protect our planet.

The weekly interview program, co-hosted by John Shegerian (Chairman and CEO of Electronic Recyclers International, the nation's leading recycler of electronic waste), and radio veteran Mike Brady, is the #1 green themed radio show in the country. The program is also available for free on iTunes as a podcast.

Coming up in the next several episodes of Green is Good are spokespeople from businesses with green initiatives such as Don Q Rum, Okabashi Shoes, the Buckminster Fuller Institute, and Allen Hershkowitz of the NRDC. Other recent guests have included John and Patricia Adams, Ford Motor Company, Walmart, and Alcoa.

In each show, Shegerian and Brady open the floor to discussions about the environment and what businesses and individuals can do each day to live lives that follow the major tenets of sustainability – people, planet and profits.

"We remain the number one green radio show in the country, inspiring our listeners to think and act in more responsible and sustainable ways," said Shegerian. "We're very proud that we are able to attract some of the world's most significant brands such as Ford, Panasonic, Coors, Lipton Tea and many other companies that have taken green initiatives to the next level as well as green organizations and nonprofits that work everyday to provide new ways to benefit our planet."

To hear any episode of the Green is Good radio program on demand, simply search for "green is good" in the iTunes podcast directory or follow this direct link: <http://bit.ly/greenisgood>.

Original URL: <http://www.reuters.com/article/2011/04/19/idUS215987+19-Apr-2011+BW20110419>