



1-800-Recycling.com Provides Interactive Recycler Access Technology to Electronic Waste Journal's Online Edition

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Today 1-800-Recycling.com and Electronic Waste Journal announced a content partnership that will bring 1-800-Recycling.com's nationwide recycler database access widget to Electronic Waste Journal's online edition and readership. 1-800-Recycling is an interactive company dedicated to simplifying and enhancing the consumer recycling experience nationwide, while Electronic Waste Journal is the leading online source for information about the booming electronic waste industry.

Available by its award-winning mobile App, online and by phone, 1-800-Recycling provides information about recycling services and facilities to anyone, anywhere, by zip code and by categories of items to be recycled. Under the partnership, Electronic Waste Journal will feature 1-800-Recycling.com's interactive widget on its site, enabling its readers to figure out quickly and easily what household items can be recycled and where to take them close to home.

Electronic Waste Journal online currently has over 25,000 active readers including asset managers, asset recovery specialist, environmental groups, electronics manufacturers and recyclers who visit the site several times a week to remain updated with industry related events, industry profiles, and interviews with organizations and leaders in electronic waste.

"Our online and print editions of Electronic Waste Journal are all about bringing the latest information to recyclers and those who want to be more responsible about recycling – whether at home or at work," said Ismail Oyekan, Electronic Waste Journal's publisher, "It made perfect sense that we partner with 1-800-Recycling to provide our readers with immediate access to the interactive recycling database system that 1-800-Recycling has created. In my opinion, 1-800-Recycling.com is single-handedly democratizing the recycling process across the country and we are proud to make their technology available to our readers on our home page."

"It's an honor and a privilege to be partnering with Electronic Waste Journal at this innovative capacity," said John Shegerian, Chairman and CEO of Electronic Recyclers International, the leading recycler of electronics and e-waste, and the parent company of 1-800-Recycling.com. "1-800-Recycling shares a common mission with Electronic Waste Journal – to provide our users with greater accessibility to a greener life. We have long admired Ismail and his team for the terrific information resource they have been providing to their readers. Through our new relationship, we will now be able to offer Electronic

Waste Journal's readers yet another resource to enhance their green lifestyles and businesses -- an easy way to recycle their unwanted items near where they live and keep them out of landfills."

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