



ERI to settle into new facility in Badin, N.C.

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Electronic Recyclers International (ERI), Fresno, Calif., has announced plans to open a new electronics recycling facility at Alcoa's former aluminum smelting plant in Badin, N.C. Alcoa purchased a minority stake in Electronic Recyclers in March 2011

According to a report in the *Winston-Salem Journal*, ERI would be the inaugural tenant in Badin Business Park in Badin, N.C.

According to the article, Alcoa has pledged \$5 million to improve the 165,000-square-foot building, matching ERI's investment in proprietary technology and equipment.

At the time of the announcement in late May, John Shegerian, ERI chairman, said: "The enormous influx of new technologies, rendering older devices obsolete, as well as the demand for the safe and secure disposal of data, has created incredible growth in the electronic-waste industry. We're a good, profitable standalone business, and we look forward to establishing a significant, long-term operation in Badin."

Shegerian recently spoke to *Recycling Today* Editorial Director and Associate Publisher Brian Taylor about the recent property acquisition.

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