



1-800-Recycling.com Offers Newsletter Subscribers a Chance to Win Four Night Stay in Paris Eco-Hotel

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1-800-Recycling.com, an interactive nationwide website dedicated to enhancing and simplifying the consumer recycling experience, is now offering subscribers to its monthly newsletter the chance to win a four-night stay at the Hotel Gavarni in Paris.

Located steps away from the world famous Trocadero and Eiffel Tower, the award-winning Hotel Gavarni is an eco-friendly facility and the first independent hotel in Paris to be certified green by the European EcoLabel.

Any US citizen can enter to win. Simply access 1-800-Recycling's website at www.1800recycling.com and complete the registration form for the Sweepstakes by signing up for 1-800-Recycling's monthly electronic newsletter, which is regularly packed with useful green tips, news and information. The winner will be selected randomly from all eligible entries received by February 14, 2011.

"We chose to partner with the beautiful Hotel Gavarni in Paris for this unique opportunity for a number of reasons," said John Shegerian, Chairman and CEO of Electronic Recyclers International (ERI), the nation's leading recycler of electronics and e-waste, and parent company of 1-800-Recycling.com. "Mostly, we wanted to offer an exciting sweepstakes for readers of our newsletter that would, like our site, recycling tools and newsletter, inspire people to live a sustainable lifestyle and capture the imagination regarding what is possible within the green realm. What better way to encourage green living than to offer a stay in Paris in an amazing and environmentally responsible hotel?"

Shegerian added that Hotel Gavarni is involved with a Paris-based ecotourism project of sustainable development and environment protection and is 100% carbon balanced, 100% renewable energy, 100% eco-friendly detergents, organic and fair trade breakfasts and myriad other green initiatives.

"We also have a fully implemented recycling program throughout the hotel," added Xavier Moraga, Hotel Gavarni's managing director.

The Hotel Gavarni is the first independent hotel in Paris to be awarded the official European Ecolabel.

1-800-Recycling.com provides users with nationwide outreach to help users find recycling locations nearest to them (every zip code in the country is covered) for items around the home and office they wish to recycle, making recycling more accessible wherever life happens.

The Apps on iTunes, V Cast and Android Marketplace, the 1-800-Recycling.com website and the 1-800-Recycling phone service all direct users to responsible recyclers of electronics, tires, oil, paint, glass, plastic, wood, mattresses, carpet, junk – nearly anything that can be recycled.