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Electronic Recyclers International's John S. Shegerian Addresses State of Texas Alliance for Recycling

GALVESTON, Texas, Sep 01, 2009 (BUSINESS WIRE) -- John S. Shegerian, Chairman and CEO of Electronic Recyclers International (ERI), the nation's leading recycler of electronic waste, spoke of the urgent importance of sustainable business practices and the "green collar workforce" today at the State of Texas Alliance for Recycling's (STAR's) 12th annual Recycling & Sustainability Summit.

This year's Summit, themed "Keen on Green," was held at the Moody Gardens Hotel and Conference Center in Galveston, Texas. Shegerian spoke to a full auditorium of policy makers, recyclers, industry representatives, educators and municipalities from across the State of Texas about the importance of effectively recycling e-waste and of his own organization's dedication to sustainable business practices and efficient technologies (ERI houses the world's largest and most efficient e-waste shredder). He also discussed the overall value of green business and the green collar workforce in Texas, California and beyond.

Shegerian spoke of the need for recyclers and business leaders in general to embrace the "Green is Good" concept not only to benefit the environment, but also to help with their own bottom lines.

"It's an honor and a privilege to be asked to speak at STAR's Recycling & Sustainability Summit, a truly terrific green event," said Shegerian. "Our country still has a long way to go in terms of improving the way we deal with e-waste and other hazardous materials, but with these challenges come exciting opportunities for economic development. The green revolution is not a fad, it is an essential part of the US business infrastructure and very much here to stay. We look to professionals and individuals in and out of the recycling industry to join us in stepping up to accept their green DNA, help to build the nationally growing green collar workforce and meet environmental challenges head on."

For more information on e-waste recycling, ERI, and all other recycling needs, please visit www.electronicrecyclers.com or <http://1800recycling.com>.