



Clear Channel's "Green is Good" Radio Show Brings Environmental Issues Front and Center
Show Co-Hosted by Electronic Recyclers International's John Shegerian

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FRESNO, Calif., Sep 16, 2009 (BUSINESS WIRE) -- John S. Shegerian, Chairman and CEO of Electronic Recyclers International (ERI), the nation's leading recycler of electronic waste and trailblazing "green collar workforce" employer, has expanded his environmental mission to the radio airwaves with his popular new "Green is Good" radio show.

The weekly half-hour interview program, co-hosted by Shegerian and radio veteran Mike Brady, was launched by Clear Channel in mid-April and is already the nation's #1 green themed radio show. Shegerian and Brady open the floor to discussions about the environment and what businesses and individuals can do each day to live lives that follow the major tenets of sustainability -- people, planet and profits.

Guests who have already appeared on the show include the Rainforest Alliance, Lipton Tea, the Clean Air Coalition, the Environmental Media Association (EMA), Keep California Beautiful and RecycleBank, among others. Even John Paul DeJoria, Co-Founder of Paul Mitchell Hair Products and Chuck Leavell, Rolling Stones keyboardist and founder of the Mother Nature Network have guested on the show to talk about their respective missions and causes.

With a diverse forthcoming lineup including Dave Thompson, General Manager of Panasonic's Corporate Environmental Department, legendary sports agent Leigh Steinberg and Matt Peterson of Global Green USA, the program continues to grow both its audience and reach into the green world.

"The green revolution is not a fad," said Shegerian. "It is an essential part of the US business infrastructure and of our social conscience as a society -- and very much here to stay. We hope to inspire and empower our listeners with this radio show through sharing information and having discussions with our terrific guests. We also very much look for people of all walks of life who hear our show to join us in becoming a part of the solution, accepting their green DNA and meeting our environmental challenges head on." "Innovative, practical and entertaining -- I love what's been created with our Green is Good show," said Jeff Negrete, Market Manager for Clear Channel. "We are fortunate enough to have one of the most successful and dynamic environmental entrepreneurs in the country in John Shegerian to deliver this most important message on our Clear Channel stations and world wide web sites.

The show delivers the country's most knowledgeable and cutting edge environmental savvy business owners and professionals that can be heard anywhere. Green is Good is great! I'm proud of it." To hear any episode of the Green is Good radio program on demand, visit <http://electronicrecyclers.com/green-is-good-radio-show.aspx>, where all episodes are archived.

For more information on e-waste recycling, ERI, and all other recycling needs, please visit www.electronicrecyclers.com or <http://1800recycling.com>. To learn more about "Green is Good," visit www.greenisgood.fm.

Now the largest recycler of electronic waste in the world, Fresno-headquartered Electronic Recyclers International is licensed to de-manufacture and recycle televisions, computer monitors, computers, and other types of electronic equipment. ERI processes more than 140 million pounds of electronic waste annually in its six locations in California, Washington, Colorado, Indianapolis, Massachusetts and Texas. For more information about e-waste recycling and ERI, call 1-800-884-8466 or visit <http://www.electronicrecyclers.com>.

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