

The City of El Segundo Invites the Community to Recycle Their Electronic Waste

November 5, 2009

In a Bid to Help the Environment, El Segundo Teams with Electronic Recyclers International to Offer Locals a Free, Convenient, Local Drop-Off Location for "e-waste"

The City of El Segundo Public Works Department have teamed with Electronic Recyclers International (ERI), the nation's leading recycler of electronic waste, to provide local Southern Californians an opportunity to safely unload their old computers, television sets, laptops, copiers, faxes, stereos, and other out-dated, unusable or unwanted electronic items for proper recycling – for free!

Plus, there's a free LED holiday light set available (while supplies last) for each family that brings two old energy guzzling holiday light sets for recycling.

The event takes place on Saturday, November 14th, from 8 a.m. to 2 p.m. at 150 Illinois Street in El Segundo, and is designed to provide the opportunity to finally get rid of those old unwanted items, long since replaced and gathering dust in garages throughout California.

It is illegal to simply throw an unwanted television or computer monitor in the trash in the state of California. Electronic items have toxic elements in them that are environmentally hazardous when they are dumped into landfills. By law, such products must now be recycled properly and in ways that won't harm the environment.

In an attempt to help local residents and the environment, El Segundo has become proactive in its efforts to collect electronic waste with this free one-day event. The electronics collected will then be trucked away and recycled by ERI.

"We're extremely proud to be partnering with the City of El Segundo for this special program," said John S. Shegerian, President and CEO of Electronic Recyclers. "The El Segundo Public Works Department have long been forward-thinking in terms of environmental and energy saving concerns. This electronic recycling event is a further example of their commitment. They are helping their residents and neighboring residents become more environmentally responsible by offering them a convenient opportunity to safely dispose of their old electronic junk at the same time."

Californians replace hundreds of thousands of TVs, computers, monitors and other electronic devices every year. Plus, they store literally millions more that are not used any more in homes, garages and businesses. Electronic products contain valuable resources such as metal, plastic and glass, which can and should be recycled instead of thrown away.

For more information about this event, please contact Lauren Mahakian of the City of El Segundo at 310/524-2359 or visit www.elsegundo.org.

For more information on ERI, please visit www.electronicrecyclers.com or <http://1800recycling.com>.