



MRM, ERI Collaborate for Massachusetts' Expansion

October 30, 2009

MRM, a provider of electronics waste recycling management services to manufacturers, is collaborating with Electronic Recyclers International (ERI), the nation's largest recycler of electronic waste, to expand its recycling infrastructure in Massachusetts.

Under the program, end-of-life electronics from Mitsubishi Digital Electronics America, Inc., Panasonic, Sharp, and Toshiba can be dropped off by residents at ERI's Gardner, Mass., location at no charge to the consumer. Additionally, MRM will pay for the recycling of the four brands in selected municipalities. Rebates will be offered to ERI-serviced municipalities who do not charge their residents a fee for recycling. MRM will work with ERI and pay for the recycling of the brands in Bellingham, Bourne, Framingham, Gardner, New Bedford and the Dorchester District in Boston.

John Shegerian of ERI said, "MRM is doing a great job providing responsible electronic recycling options all over the country – and it is exciting to watch them grow. We are very proud to be handling the electronic recycling for them in portions of Massachusetts and look forward to other future partnering opportunities in other parts of the country. The bottom line is that together we are making it easier for people to get rid of unwanted electronics while keeping hazardous materials out of landfills. We work every day to make sure we are setting a sterling example of sustainability and environmental responsibility – at ERI, it's our DNA to be green and we strongly believe it's what recycling electronics should be all about."

Established as a joint venture by Panasonic Corporation of North America, Sharp Electronics Corporation and Toshiba America Consumer Products, LLC, Electronic Manufacturers Recycling Management Company, LLC (MRM) operates a national take-back and recycling program that is open to all electronics manufacturers. The joint venture company has been set up to serve the needs of electronics manufacturers who will be responsible for take-back of products under new electronic waste recycling laws, as well as the needs of consumers for convenient access to electronic recycling opportunities. MRM sponsors over 350 sites across the country where consumers can recycle electronics from participating manufacturers at no charge.