



The City of El Segundo Invites Community to Recycle Their Electronic Waste

April 20, 2010

The City of El Segundo Public Works Department has once again teamed with Electronic Recyclers International (ERI), the nation's leading recycler of electronic waste, to provide local Southern Californians an opportunity to safely unload their old computers, television sets, laptops, copiers, faxes, stereos, and other outdated, unusable or unwanted electronic items for proper recycling -- for free!

The event takes place on Saturday, April 24th from 7 a.m. to 12 noon at the El Segundo Maintenance Facility at 150 Illinois Street in El Segundo, and is designed to provide the opportunity to finally get rid of those old unwanted items, long since replaced and gathering dust in garages throughout California.

It is illegal to simply throw an unwanted television or computer monitor in the trash in the state of California. Electronic items have toxic elements in them that are environmentally hazardous when they are dumped into landfills. By law, such products must now be recycled properly and in ways that won't harm the environment. Electronic products contain valuable resources such as metal, plastic and glass, which can and should be recycled instead of thrown away.

In an attempt to help local residents and the environment, El Segundo has become proactive in its efforts to collect electronic waste with this free one-day event. The electronics collected will be trucked away and recycled by ERI.

"We're extremely proud to once again be partnering with the City of El Segundo for this special program," said John S. Shegerian, President and CEO of Electronic Recyclers. "With Earth Day just around the corner, it makes sense for everyone to do something good for the environment -- and what better than helping to reduce the fastest growing waste stream contributor in the world today -- e-waste! El Segundo is really stepping up by helping its residents and neighboring residents become more environmentally responsible and offering a convenient means to safely dispose of old electronic junk at the same time."

For more information about this event, please contact Lauren Mahakian of the City of El Segundo at 310/524-2359 or visit www.elsegundo.org.