



ERI Chairman Discusses the Potential of Electronic Waste Recycling in China at World Scrap Metal Congress in Shanghai

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SHANGHAI, Nov 03, 2009 (BUSINESS WIRE) -- John S. Shegerian, Chairman and CEO of Electronic Recyclers International (ERI), the nation's leading recycler of electronic waste, addressed the issue of recycling electronic waste responsibly and effectively today at the fifth annual World Scrap Metal Congress 2009 at the Grand Hyatt Shanghai in China.

Leading the discussion titled "Unlocking the Revenue Potential of E-Scrap on a Regional and Global Scale," Shegerian stressed that the recycling of electronic waste can continue to be a booming sector of the industry, but only if it is performed responsibly and with an eye toward sustainability.

"At ERI, we are presently the number one recycler of electronics in the US and we have a global vision of expanding what we've done there to other countries, including the great nation of China," said Shegerian. "The global tsunami of electronic waste -- the fastest growing waste stream in the world today -- can be recycled anywhere in the world thanks to technologically efficient and environmentally responsible methodologies such as those we have been using in the US. China, where there is the greatest concentration of recycling in the world today, represents a tremendous green business opportunity."

"The green revolution is not a fad," added Shegerian, "it is an essential part of the global business infrastructure and very much here to stay. For ERI, my being here at this conference alongside my prestigious fellow speakers serves as a precursor for our international expansion in the coming months and years."

Shegerian spoke of the potential for economic growth in China and all over the world whenever the "Green is Good" concept and the burgeoning international green collar workforce are embraced.