



Electronic Recyclers International Receives FLYP “Company of the Year” Award

October 26, 2010

Electronic Recyclers International (ERI), the nation’s leading recycler of electronic waste, has been named the “Company of the Year” by the Fresno’s Leading Young Professionals (FLYP).

For its leadership in green and sustainable business practices, its commitment to social issues and its consistent development of innovative technology, ERI received the Business of the Year award last week at the second annual FLYP Awards Banquet.

“The nominating committee was especially impressed by ERI’s commitment to environmentally safe and socially responsibly business practices,” said Allisom Boogaert, FLYP’s Chair of the Board. “Because of its innovation in electronic recycling, in addition to a commitment to urban renewal and giving people that have been incarcerated a second chance at normalcy, the nominating committee felt that ERI made the perfect selection for the Business of the Year Award.”

ERI’s Founder and Chairman, John Shegerian, was present to accept the award. Also present at the event were Congressman Jim Costa (keynote speaker at the event), Congressman George Radanovich (who was also honored), and Fresno City Councilman Andreas Borgeas.

“It’s a great honor and privilege for ERI to be considered the Company of the Year by such an esteemed group,” said Shegerian. “We’re passionate about what we do at ERI – there are tremendous opportunities for organizations willing to effectively collect and recover valuable metals in e-waste the right way. That has opened up a whole new industry filled with opportunities for many who otherwise would not be working. As more businesses continue to get in touch with their green DNA, as well as the promise of urban mining and second chance employment solutions, we believe we will continue to have substantial impact.”

Shegerian coined the term “urban miners” to describe the electronic recycling industry and its ability to tap into the rich collection of resources within discarded electronic items.

For more information on e-waste recycling, ERI, and all other recycling needs, visit www.electronicrecyclers.com, <http://1800recycling.com> or www.urbanmining.org.

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