

## 1-800-Recycling.com Teams with Recycling Today

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LOS ANGELES--(BUSINESS WIRE)--1-800-Recycling.com, an interactive nationwide Web site dedicated to enhancing and democratizing the consumer recycling experience, announced today that it has partnered with the Recycling Today Media Group to help enhance both organizations' nationwide networks of recycling resources.

As part of the partnership, the two organizations will partner on marketing initiatives and share intellectual property.

"We are so proud to be working with *Recycling Today*, the leading media group serving the recycling industry," said John S. Shegerian, Chairman and CEO of Electronic Recyclers International (ERI), the nation's leading recycler of electronics and e-waste, and parent company of 1-800-Recycling.com. "1-800-Recycling.com was designed to make recycling a more accessible practice for businesses as well as individuals. It's a natural fit for us to be positioned alongside *Recycling Today*, as it has its finger on the pulse of the world of recycling. As *Recycling Today* keeps its readers current on the latest trends and developments, we will be able to provide our users with access to the deepest possible well of recycling options."

Prepared for businesses involved in the collection and processing of recyclable materials, *Recycling Today* is a leading provider of targeted business information for dealers, processors and brokers as well as recovered commodity consumers. The publication and its companion Web site, [www.RecyclingToday.com](http://www.RecyclingToday.com), provide the latest information on metal, paper, plastic, rubber and electronics recycling and features in-depth commodity news and reports on industry trends and developments.

"Helping consumers and industry find qualified outlets to recycle their end-of-life electronics and other recyclable materials is critical to both the environment and recycling industry," said Group Publisher Jim Keefe. "As 1-800-Recycling.com gains traction with consumer and commercial Internet users, this new cooperation will help ensure they are able to find the most convenient recycling options. This will surely drive recovery rates going forward."

The 1-800-Recycling.com site provides its visitors everywhere in the United States with a dedicated tool to find [recycling locations](#) nearest to them (every Zip code in the country is covered) for whatever it is they wish to recycle.

Consumers can also opt to call 1-800-Recycling via telephone for a 24/7 phone line resource. Both the site and the phone service can direct users to responsible recyclers of electronics, tires, oil, paint, glass, plastic, household hazardous waste, wood, mattresses, carpet, appliances – basically everything that can be recycled.

For more information on recycling, please visit <http://1800recycling.com>.